

Minutes
City People Board of Directors Meeting
Rita's Italian Ice 26 Market Square
July 20, 2009

Directors Present: Kim Henry, Sarah Tipton, Patti Smith, Blake Valentine, Chuck Pierce, Danielle Kriger, Greg Sherrill, Juli Neil, Carolyn Boetger and Debbie Roberts

Directors Absent: Anne Victoria, Trisha Lyons, Zibbie Kerin

Call to Order

President Kim Henry called the meeting to order at 5:30pm.

Minutes

Danielle Kriger made a motion to accept the minutes as presented. Patti Smith seconded the motion. The motion passed unanimously.

Treasurer's Report

Chuck Pierce shared the Treasurer's report. Total Liability and Equity through July 20 is \$3,338.37. Profit and Loss Net Income is \$-1058.46. Greg Sherrill made a motion and Blake Valentine seconded the motion to accept the treasurer's report.

Downtown 1 Mile Run

Anne was not present so this was postponed until the next meeting.

Grant Requests

Holiday on Ice: Kim will check with them about space, price and display. The consensus was to wait to pay until after the Home Tour. Kim will check to see if we can do this.

Dogwood Art Festival: We have received a request to help put in dogwood trees in the neighborhood. The Brazilian Blooms Campaign is a part of the Dogwood Arts Festival. After some discussion concerning our ability to do this downtown and with our limited financial resources at this time, the board decided to act. We may look at this at a later date.

Sponsorships

Knoxville Sports and Tourism sent a picture postcard of City People's Downtown Dash scrolled on the ticker.

Business Partners

The board discussed some of the questions concerning whether we should regulate who is a business partner for City People. The discussion centered on downtown locations or services only vs. other parts of town. We also discussed how to support business that do not give a benefit (we still promote on website and in newsletter) but support our various events. After some discussion, the board decided to have the Business Partner and Membership Committee meet and come up with a proposal for the August meeting.

Farmer's Market

We need volunteers for the September and October Farmer's Market. Kim will contact Charlotte and get a definite date for September.

9/26?

10/10 Trisha

City People Downtown Home Tour Sunday October 11

Committee Assignments

Sponsors	Kim and Blake
Business Partners	Trisha
Promotion/Press	Julie
Homeowners	Carolyn
Brochure/Signs Design	Chuck and Sarah
Printing	Danielle and Patti
Sales and Budget Oversight	Greg
Volunteers	Danielle and Zibbie
Communications/Web	Debbie and Blake

A Committee meeting will be held on August 4, 2009 at 6:00pm in the Community Room at The Holston.

Tribute to Women, YWCA asked for a contribution from City People. The program ads are \$350 for a full page, \$250 for a half page, and \$175 for a quarter page. Greg Sherrill made a motion that we purchase a full page ad to advertise the Downtown Home Tour. Chuck Pierce seconded the motion. The motion was unanimous.

Committee Plans for Next Month

Upcoming Membership Meetings: Suggestions were made.....Calhoun's, Café 4

August

September

Events

Progressive Dinner Debbie will think about it.

Volunteers:

August: YWCA Silent Auction..... August 20th

September: Hispanic Heritage Festival..... September 15

October: Farmers Market.....September 26 and October 10

Downtown Home Tour...October 11

Adjourn: A motion was made by Danielle Kriger and seconded by Chuck Pierce to adjourn to Abode.

Respectfully submitted,

Debbie Roberts
Secretary