

MINUTES
CITY PEOPLE BOARD OF DIRECTORS MEETING
D.I.A. BOARDROOM, 402 S. GAY ST. ROOM 201
NOVEMBER 17, 2008

Directors Present: Treasurer Jeffrey Gleeson, Kim Henry, Lorie Huff, Zibbie Kerin, Chuck Pierce, Debbie Roberts, Secretary Greg Sherrill, Patti "P" Smith, President Blake Valentine, and Lisa Wiles sporting a fantastic hat.

Absent were directors Trisha McKinney, Vice President John Stancil, and Anne Victoria.

Also present was John Craig.

President Valentine called the meeting to order at 5:45 p.m., and reminded directors about the advocacy event scheduled for Wednesday at the 10-year plan to end homelessness in Knoxville will be discussed. The event will take place at the Crowne Plaza Hotel at 6:00 p.m.

Treasurer Jeffrey Gleeson distributed monthly financial reports showing total assets, liabilities and equity of \$6,858.30. Net income(loss) for the period October 21, 2008 through November 17, 2008 was (\$99.57), which included \$130.00 in income from dues and \$300.00 from November 15 Progressive Dinner. Expenses for the same period were \$529.57, which included \$317.84 in Progressive Dinner expenses, and \$211.73 for newsletter printing (two months), postage and telephone.

Treasurer Gleeson noted that there were several more payment from the Progressive Dinner that have not yet posted from PayPal, and President Valentine said that he would check to make sure that balances have been moved from PayPal into our account. Gleeson also noted that someone had taken out identity theft protection and had it charged to City People's telephone account without authorization, which Gleeson cancelled to reverse the charge.

President Valentine reminded directors that several Board seats were expiring at the end of this year, and asked everyone to think of people who have been active this past year and who might be willing to serve on the City People Board of Directors.

In new business, President Valentine introduced John Craig, director of the Market Square District Association (MSDA). Craig gave the Board an overview of the First Night Knoxville event taking place on Market Square on New Year's Eve. MSDA is requesting a grant in the amount of \$1,000.00 to help defray the cost of providing the event. The event is expecting 10,000 attendees this year, and Craig noted that there is also an opportunity for at least 80 volunteer positions. The event is geared toward families with children, and is alcohol-free. Craig left the boardroom to allow for discussion.

On a motion by Director Roberts, seconded by Director Henry, City People will provide a grant in the amount of \$1,000.00 to Market Square District Association to help defray costs for the 2009 First Night Knoxville event on December 31, 2008. In discussion, Secretary Sherrill noted that last year, \$500.00 was given for this project, and asked if the amount had been increased for this year. It was determined that last year's request was for \$500.00. Directors noted that City People will receive recognition as a sponsor, and it was noted that the logo may need to be re-

done to fit display requirements. Secretary Sherrill volunteered to help with logo design. Vice President Stancil was volunteered to be liaison for this event. Motion carried, with Director Huff abstaining from the vote due to the fact that she also sits on the MSDA Board.

In committee reports, Director Henry, New Business Partnership Chair, said that volunteers would be needed for the Dogwood Arts festival in the spring. President Valentine said that letters would be going out to businesses soon, explaining that businesses would pay \$40.00 per year for membership that would allow up to three (3) membership cards, and in return would provide a benefit to the City People membership (usually in the form of a discount off products or services). The Committee will be looking for volunteers to help contact and sign up business partners.

Danielle Kriger of YWCA Community Relations proposed a tour of their facility and possible City People event at Le Parigo Restaurant next door on either December 3rd or 10th. Director Henry volunteered to find out whether Le Parigo plans to become a Business Partner.

President Valentine reported that the terms for Directors Gleeson, Huff, Stancil, and Wiles will be expiring December 31 of this year. The General Membership Meeting will take place December 15 at Oodles/Uncorked on Market Square. President Valentine asked directors to contact members who might be interested in serving a term on the Board, and to please email their names to him as soon as possible.

President Valentine reported that the One Mile Run Committee still needs a date and time for the 2009 Spring event. Director Smith stressed that this needs to be addressed by the Board quickly. Director Kerin suggested that the Committee email possible dates to the Board for a vote as soon as possible.

President Valentine observed that if City People undertakes a One Mile Run, there will be many people visiting our Web site for the first time. While the current Web site is functional, it isn't very sophisticated, and may not support the progressive image that we are trying to portray for our organization. Valentine has received various proposals for Web site re-dos, and the most attractive bid has come from Third & Grand. The directors questioned the amount of monthly hosting fees, and asked for a timeline once an agreement is reached. President Valentine said that he would request an updated proposal with the requested information and email it to the Board. Director Huff pointed out that this was a project of the current sitting Board, and suggested that it be completed as this Board's legacy without having to hand it down to the next Board. Directors agreed, noting that the 2009 slate will already have their hands full, and would in many ways have to start from scratch on such a project since all officers will have changed by then.

The meeting was adjourned at 6:35 p.m.

Minutes submitted by Secretary Greg Sherrill.